



BRAND: JOHNSON & JOHNSON

Date: 25 July 2024

Based on the provided "Johnson & Johnson 2023 Health for Humanity Report," here is an evaluation of Johnson & Johnson's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

Stage 1: Biodiversity Pressures and Priority Areas (30%)

1. Summary of Biodiversity Pressures (15%)

- **Score: 3**
- **Justification:** The report discusses Johnson & Johnson's environmental impact mitigation efforts, such as reducing GHG emissions and advancing renewable energy usage. However, it lacks a detailed summary of specific biodiversity pressures caused by their activities.

2. Priority Species, Habitats, and Ecosystem Services (15%)

- **Score: 2**
- **Justification:** The report mentions efforts to protect natural ecosystems and improve environmental health but does not provide a comprehensive list of priority species, habitats, or ecosystem services directly tied to their biodiversity goals.

Stage 2: Vision, Goals, and Strategies (40%)

1. Corporate Biodiversity Vision (10%)

- **Score: 3**
- **Justification:** Johnson & Johnson's sustainability strategy includes environmental responsibility and reducing ecological impacts, but a specific, detailed vision for biodiversity is not explicitly outlined.

2. Scalable Biodiversity Goals and Objectives (15%)

- **Score: 2**
- **Justification:** The report outlines various environmental and sustainability goals, including reducing carbon emissions and increasing renewable energy use. However, specific measurable biodiversity goals are not clearly defined.

3. Key Strategies to Deliver Goals and Objectives (15%)

- **Score: 3**
- **Justification:** Johnson & Johnson implements several strategies, including sustainable sourcing and initiatives to reduce environmental impact. However, detailed strategies specifically for biodiversity are not extensively covered.

Stage 3: Indicator Framework and Strategic Plan (20%)



1. Framework of Core Indicators (10%)

- **Score: 2**
- **Justification:** The report discusses environmental indicators and monitoring practices but lacks a specific framework for biodiversity indicators.

2. Elements of a Biodiversity Strategic Plan (10%)

- **Score: 2**
- **Justification:** The report includes elements related to environmental management and sustainability but does not provide a comprehensive biodiversity strategic plan with detailed actions and indicators.

Stage 4: Monitoring and Reporting (10%)

1. Monitoring Plan (5%)

- **Score: 2**
- **Justification:** The report includes general environmental monitoring and reporting systems but does not detail a specific biodiversity monitoring plan.

2. Database of Relevant Data (2.5%)

- **Score: 1**
- **Justification:** The report does not mention a dedicated biodiversity database or use of global biodiversity information systems.

3. Monitoring and Reporting Systems (2.5%)

- **Score: 2**
- **Justification:** The report discusses environmental reporting systems and third-party audits, ensuring transparency and accountability. However, standardized biodiversity-specific monitoring and reporting systems are not detailed.

**Summary of Scores:**

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	3	0.45
	Priority species and habitats	15%	2	0.30
2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	3	0.30
	Scalable goals and objectives	15%	2	0.30
	Key strategies	15%	3	0.45
3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	2	0.20
	Elements of a strategic plan	10%	2	0.20
4	Monitoring and Reporting	10%		
	Monitoring plan	5%	2	0.10
	Database of relevant data	2.5%	1	0.025
	Monitoring and reporting systems	2.5%	2	0.05

Final Weighted Score (out of 5):

$$0.45 + 0.30 + 0.30 + 0.30 + 0.45 + 0.20 + 0.20 + 0.10 + 0.025 + 0.05 = 2.375$$

Concluding Summary:

- Overall Justification:** Johnson & Johnson's report demonstrates a fair commitment to environmental sustainability with some indirect contributions to biodiversity. Specific biodiversity-focused goals, strategies, and detailed monitoring plans are lacking. Strengthening these areas will enhance the company's biodiversity performance.